



## International Workshop of Urban and Rural Cultural Heritage Preservation and Development in Pingyao



International Workshop on Urban and Rural Cultural Heritage Preservation and Development in Pingyao (short as Pingyao International Workshop) was established by the Pingyao County People's Government in May,2018.

The purpose is to protect the historical and cultural heritage in Pingyao Ancient City and the surrounding villages and to promote urban transformation and rural revitalization. Through in-depth investigations and research of Pingyao Ancient City and the rural areas, the Workshop puts forward solutions and innovative planning and design ideas and finally serves as a high-end research platform for the long-term research of, planning and guiding the heritage conservation and development in Pingyao.

The basic operational principle of the Workshop is to organize various working groups among international and national social organizations, universities, scientific research and design institutes and the experts, volunteers and enthusiasts to conduct multidisciplinary and comprehensive studies on the basis of the urban and rural heritage in Pingyao. In this way, the Workshop will become a sustained platform and a think tank to study, design and guide the urban and rural construction as well as the conservation and reuse of cultural heritage in Pingyao. It is also aimed to make use of the Workshop as a platform to share advanced experience in heritage conservation and economic development around the globe and to organize a series of events such as international conferences, cultural heritage exhibitions, innovative design contests and the International Exchange Week to increase the international visibility of Pingyao and to promote the scientific conservation and sustainable development of the city.



The Theme of the year is: **Heritage Conservation Going Public**  
The Exchange Week of the Workshop this year will be held from September 2<sup>nd</sup> to September 8<sup>th</sup> as part of the Pingyao International Heritage Festival. The Week provides an occasion for the working groups of the Workshop to display and discuss the outcomes and achievements of their work. It will become another important event with international influence, together with the Pingyao International Photography Festival and Pingyao Film Festival, to exhibit and present the cultural pride and local character of the town.

**Note: Program of The Week of 2019 Pingyao International Workshop is attached in the next page.**



## Program

TIME	ACTIVITIES
<b>2<sup>nd</sup> Sept. (Monday) Day 1</b>	
8:30-9:30	<ul style="list-style-type: none"> <li>- Opening ceremony : the Week of Pingyao International Workshop</li> <li>- Place: Pingyao Festival Palace</li> </ul>
9:30-12:00	<ul style="list-style-type: none"> <li>- Academic Exchange Activities of Tianjin University &amp; Cheng Kung University Joint Team</li> <li>- <b>Activities: Engagement &amp; Empowerment</b></li> <li>- Place: Pingyao Festival Palace</li> </ul>
12:00-13:30	<ul style="list-style-type: none"> <li>- Lunch</li> </ul>
14:00-18:00	<ul style="list-style-type: none"> <li>- Academic Exchange Activities of Huazhong University of Science and Technology &amp; CADI Joint Team</li> <li>- <b>Activities: Community construction</b></li> <li>- Place: Pingyao Festival Palace</li> </ul>
<b>3<sup>rd</sup> Sept. (Tuesday) Day 2</b>	
9:00-12:00	<ul style="list-style-type: none"> <li>- Academic Exchange Activities of Peking University Joint Team (Peking University, Shanxi University, Sun Yat-sen University)</li> <li>- <b>Activities: Experimental Study and Interpretation of Rural Cultural Heritage: Multiple Discipline and Art</b></li> <li>- Place: Pingyao Festival Palace</li> </ul> <ul style="list-style-type: none"> <li>- Academic Exchange Activities of China Architecture Design &amp; Research Group</li> <li>- <b>Activities: Exhibitions: Old Images of Pingyao</b></li> <li>- Place: Jixiang Temple</li> </ul>
12:00-13:30	<ul style="list-style-type: none"> <li>- Lunch</li> </ul>
14:00-18:00	<ul style="list-style-type: none"> <li>- Academic Exchange Activities of Southeast University Joint Team</li> <li>- <b>Activities: Historic urban-rural landscape of Pingyao</b></li> <li>- Place: Pingyao Festival Palace</li> </ul>
<b>4<sup>th</sup> Sept. (Wednesday) Day 3</b>	
9:00-12:00	<ul style="list-style-type: none"> <li>- Academic Exchange Activities of Xi'an University of Architecture and Technology</li> <li>- <b>Activities: Heritage protection and public participation</b></li> <li>- Place: Pingyao Festival Palace</li> </ul>
12:00-13:30	<ul style="list-style-type: none"> <li>- Lunch</li> </ul>
14:00-18:00	<ul style="list-style-type: none"> <li>- Academic Exchange Activities of Tongji University</li> <li>- <b>Activities: 1. Exhibition &amp; Presentation of Tongji Graduation Project on Living Heritage</b></li> <li>- <b>2. Exhibition of VERNADOC Drawings</b></li> <li>- <b>3. Propaganda &amp; Lecture of <i>Practical Conservation Guidelines for Traditional Courtyard Houses and Environment in the</i></b></li> </ul>



TIME	ACTIVITIES
	<p><b>Ancient City of Pingyao</b></p> <ul style="list-style-type: none"> <li>- Place: Pingyao Festival Palace &amp; Jixiang Temple</li> </ul>
<p><b>5<sup>th</sup> Sept. (Thursday) Day 4</b></p>	
9:00-12:00	<ul style="list-style-type: none"> <li>- Academic Exchange Activities of Taiyuan University of Technology</li> <li>- <b>Activities: Parsing The Ancient City</b></li> <li>- Place: Pingyao Festival Palace</li> <li>- Academic Exchange Activities of Urban Planning Society of Shanxi Province</li> <li>- <b>Activities: Aesthetics and application of rural architecture</b></li> <li>- Place: Jixiang Temple</li> </ul>
12:00-13:30	<ul style="list-style-type: none"> <li>- Lunch</li> </ul>
14:00-18:00	<ul style="list-style-type: none"> <li>- Academic Exchange Activities of Shanxi Academy of Urban - Rural Planning and Design&amp;Architecture Studio, France&amp;School of Urban Design, Wuhan University</li> <li>- <b>Activities: Exploring the Revitalization and Activation of the Conservation for Historical and Cultural Heritage in Xian Ya Block</b></li> <li>- Place: Pingyao Festival Palace &amp; Jixiang Temple</li> </ul>
<p><b>7<sup>th</sup> Sept. (Saturday) Day 6</b></p>	
8:30-9:30	<ul style="list-style-type: none"> <li>- Special theme: Opening Ceremony of the exhibition on Pingyao International Workshop</li> <li>- Place: Pingyao Festival Palace</li> </ul>
9:30-12:00	<ul style="list-style-type: none"> <li>- Special theme presentation –Pingyao International Workshop Report</li> <li>- Place: Pingyao Festival Palace</li> </ul>